GOVERNMENT OF INDIA
HEALTH AND FAMILY WELFARE
LOK SABHA

UNSTARRED QUESTION NO:5638
ANSWERED ON:07.04.2017
National Oral Health Programme
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Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) the present status of implementation of National Oral Health Programme (NOHP) in the country, State/ UT-wise;

(b) the funds allocated and spent on various heads under the said programme during each of the last three years and the current year, State/UT-wise;

(c) whether the Government has launched National Dental and Oral Health Information IVR Portal and toll free number recently;

(d) if so, the details thereof along with the aims and objectives thereto; and

(e) the steps taken/being taken by the Government to combine preventive measures with emphasis on education to create oral health awareness among the various segments of the population?

Answer

ANSWER
THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND
FAMILY WELFARE
(SMT. ANUPRIYA PATEL)

(a): The Government had launched National Oral Health Programme (NOHP) in the year 2014-15 to strengthen the public health facilities of the country for an accessible, affordable and quality oral health care delivery.

The programme was started in 9 states in 2014-15 and now it is under implementation in 294 districts of 32 States/UTs. The present status of implementation of NOHP State/UT wise is attached in Annexure-I.

(b): The programme has two components as under:

1. NHM Component: This is for the support of health facilities [District level and below] of the States/UTs with the following components of a Dental Unit:
â€¢ Manpower support [Dentist, Dental Hygienist, Dental Assistant];
â€¢ Equipments including dental Chair;
â€¢ Consumables for dental procedures.
The State/UT-wise grants approved/released/spent for NOHP under NHM component are attached in Annexure II.

2. Tertiary Component:
â€¢ Designing Information, Education and Communication (IEC) materials like Posters, TV Commercial, Radio Spots, Training Modules;
â€¢ Organizing national, regional nodal officers training program to enhance the programme management skills, review the status of the programme;
â€¢ Preparing State/District level Trainers by conducting national, regional workshops to train the paramedical health functionaries associated in health care delivery.

For Tertiary activities, the following table provides information on the actual expenditure vis-Ã -vis the approved outlay:

(Amount in crore of Rupees)
Year RE Actual Expenditure
2014-15 1.01 1.01
2015-16 1.01 0.44
2016-17 1.01 0.92

(c) & (d): Yes, the Ministry of Health & Family Welfare launched an IVRS Help line for Oral Health Programme on the occasion of World Oral Health Day on 20 March 2017 Which can be accessed through a toll free number by any individual by dialling 1800-11-2032 with the aims to:
â€¢ Provide information regarding common oral health concerns;

â€¢ Create awareness regarding the importance of oral health;
â€¢ Dispel common myths regarding oral diseases;
â€¢ Provide emergency instructions in case of common oral health diseases.

(e): NOHP provides support to States/ UTs for IEC and outreach activities. Under the NHM component, the programme provides support for setting up of Dental Care Units at the District level and below. It encourages States/UTs to celebrate World Oral Health Day in March by conducting awareness generating activities (such as outreach camps and screening camps etc.).

At the Central level, under its Tertiary activities, the following steps have been taken:

â€¢ NOHP in collaboration with Centre for Dental Education & Research (CDER), AIIMS, New Delhi has developed posters, pamphlets and badges for distribution to States/ UTs as well as Government Dental Colleges.
â€¢ As a part of the World Oral Health Day celebrations on 20th March 2017, Ministry of Health and Family Welfare launched a TV commercial and radio jingle on oral health which have been aired on the Doordarshan network and Radio.
â€¢ MoHFW also launched 5 one page interactive games for school children helping them learn about tooth brushing and mouth rinsing while motivating them to maintain good oral hygiene.
â€¢ The IVRS help line was launched as a means of generating awareness and providing knowledge pertaining to oral health.
â€¢ To promote awareness about oral health among the people, the posters have been distributed to States/UTs.